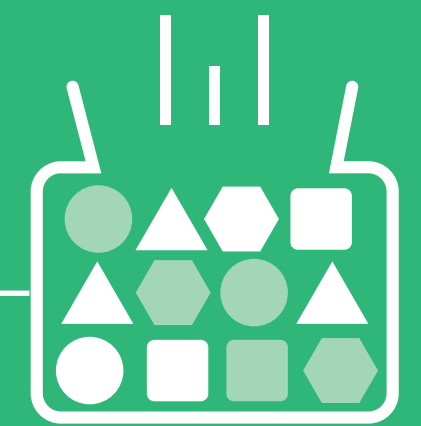
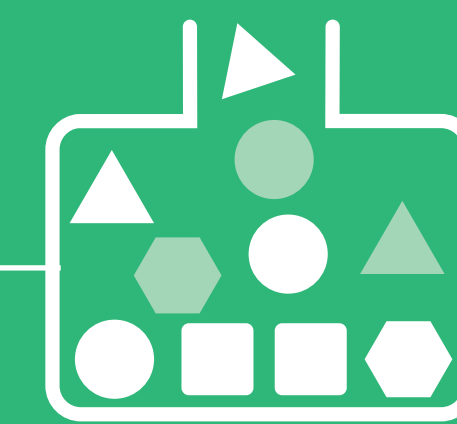
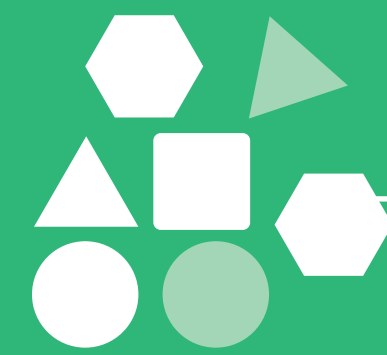


Applications Unleashed



Kondo My Portfolio
Bot is the New App
When Code Goes Low...
API Economy
Apps ♥ AI

Applications Unleashed

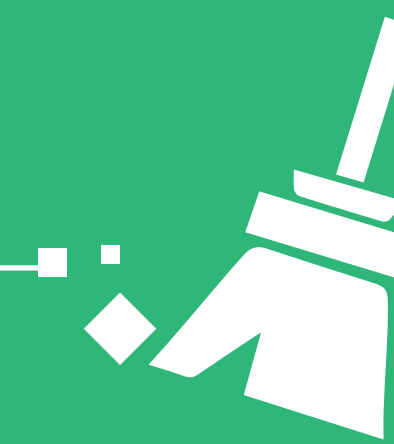
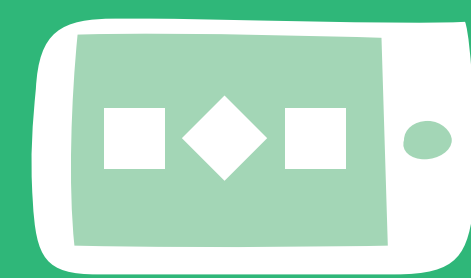


Kondo my Portfolio

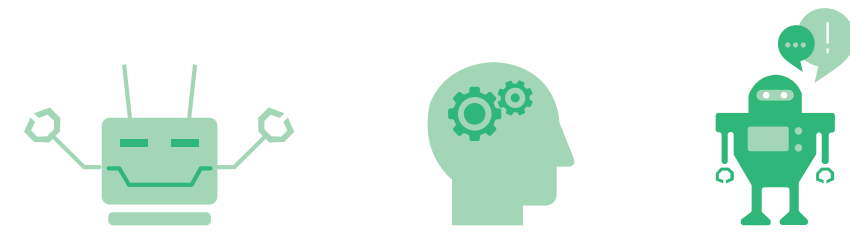


Discarding the burden of an existing traditional applications landscape will bring clearer waters for any IT fleet. But to actually getting rid of old, inflexible and costly applications requires the mindset of a specialized 'tidying up' guru. First of all, it's a matter of commitment, aligning the need for decluttering throughout the organization and envisioning the benefits of what an adjusted and more flexible applications portfolio can bring. In essence, tidying up is about being rid of applications that no longer provide value whilst adding new services that anticipate change from the onset. Architecture and new platform technologies hold the key to systematically clean up – in the right order – and move forward to the desire state; a simpler and more agile portfolio of applications services, prepped for the future.

Kondo my Portfolio

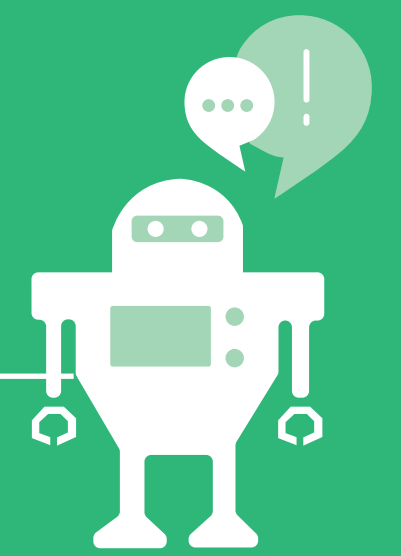
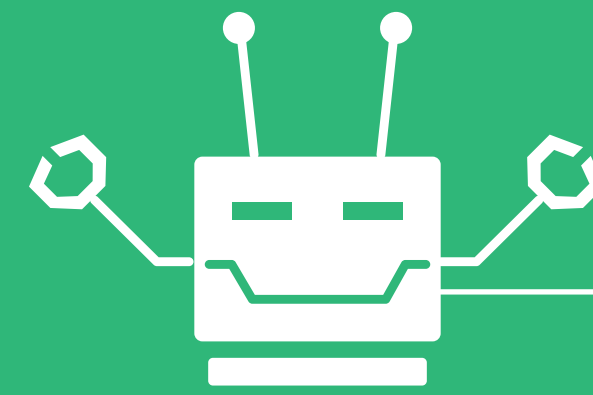


Bot is the New App

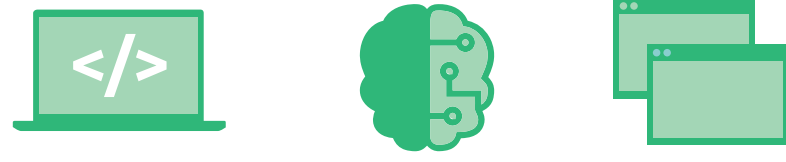


Say what? Every day, new and exciting applications spring up, looking nothing like their more traditional counterparts. Often you can't even see them at all. Building on powerful artificial intelligence (AI), it's just a matter of stating an intent in natural language and an application service will be activated. Application bots may involve spoken dialogue or messages and emoticons. Like a wave clearing a path through complexity, bots will seriously diminish the number of applications on desktops and mobile devices. Or at least, they will shield the user from their intricate interfaces. Close your portholes – the bots are here..

Bot is the New App

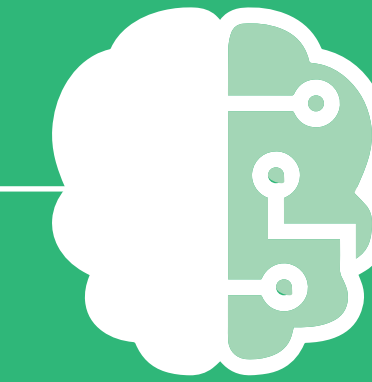
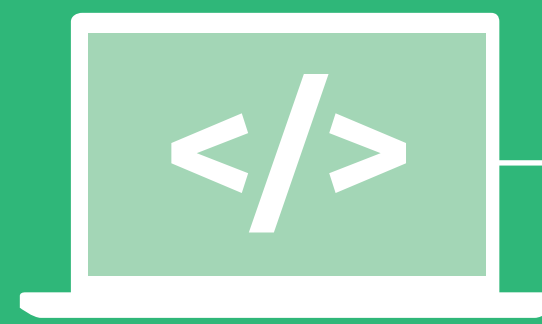


When Code Goes Low...



When code goes low, business gets on a high! You may be blessed with brilliant ideas for killer application services, but you'll need to deliver them blazingly fast and with the right quality. After all, classic software delivery based on manual work and complex programming languages will only get you so far. It is now easier than ever to construct applications without huge coding efforts. The secret is in powerful, AI-enabled tools that leverage API catalogs, prebuilt templates and automation to the fullest extent. And these tools are so powerful - yet easy to use, that they get the popular vote of both business and IT people

When Code Goes Low...



API Economy

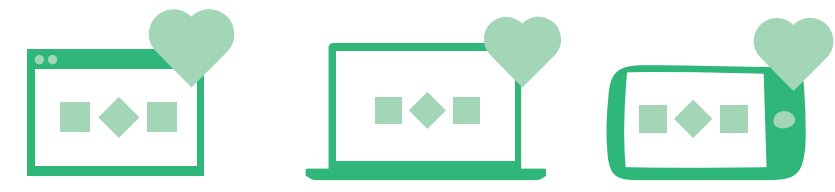


May the best API win. Unleash the power of your applications portfolio through easy-to-use, standardized interfaces to application services with tailored content. This will allow both the business and IT sides to quickly build flexible solutions that feel like their own, even if they are not. And by exposing your carefully managed API catalog to the outside world, it doesn't just open up your business in new ways to customers and partners, it might also allow a tide of innovative solutions you never envisioned yourself. Come to think of it, you may want to intimately know and use the APIs of others as well. Your Technology Business breakthrough may be just one API away.

API Economy



APPS ♥ AI



AI sometimes seems to be the domain of mad data scientists and highly specialized, secretly initiated experts. But actually - through simple APIs and webservices - every application can benefit from touches of smart, without any black magic involved. AI disrupts every industry with intelligent platforms and solutions. Surf the applications portfolio wave to find the application moments that would profit the most from added AI capabilities such as image recognition, natural language understanding, automated decisions, predictive analytics and recommendations. Use benefits logic to prioritize the cases and leverage a catalog of ready-toimplement AI services. Application users will love all that extra intelligence.

APPS ♥ AI

