







# Sanofi, Capgemini, Generali and Orange announce the creation of a digital ecosystem dedicated to e-health, a first in **Europe**

Paris (France) - 25 January 2021 – Sanofi, Capgemini, Generali and Orange announce plans to create a joint venture in France to fast-track the development of concrete healthcare solutions and to make them available to the market for the benefit of patients. The project, on a scale that is unique in Europe, will bring together leading scientific and technological expertise in France and Europe. It will benefit from both a virtual platform and a physical base located in Paris, linked to the « PariSanté Campus » initiative announced by the French President and will strengthen the international positioning of France in digital health.

The founding partners are planning an initial investment of 24 million euros in the new entity, which will be operational from June 2021\* for the virtual platform and December 2021\* for the physical platform.

Digital innovation and data have become essential in healthcare. France and more broadly Europe have the necessary assets for large companies to capitalise on the innovation and agility of startups in order to jointly develop digital solutions that will bring value to patients and to the healthcare ecosystem. Work will focus on key themes for one or two years at a time and may revolve around a technology, a pathology, a patient population or be related to a public health topic. The new ecosystem, will bring together the 4 founding companies and aims to federate large companies and startups at a European level, around an open-innovation approach, conducive to the emergence of disruptive new models.

The uniqueness of this project is based on three pillars:

- the founding companies will share and pool their technologies, expertise and data with selected startups, in compliance with regulations and within an ethical and responsible framework, to support the implementation of digital solutions that improve the quality, security, accessibility and productivity of healthcare.
- the multidisciplinary nature of the ecosystem will be embodied by the founding companies, the partner companies and around a hundred French and European startups, as well as other players in the healthcare, technology and insurance sectors, public and private hospitals, patient associations, regulators, schools and universities.

 the development of concrete solutions to build tomorrow's healthcare services, from the initial idea right through to making them available to patients and/or healthcare professionals. The strength of this alliance is based on the fact that the entire ecosystem will simultaneously focus on the same commitment, which will limit the dispersion of energy and increase the chances of success and creation of value for patients and the entire sector.

"We believe that France, and more broadly Europe, have all the necessary assets to be among the leading global players in digital healthcare innovation. This project is the cornerstone of the open ecosystem centered on digital technology and healthcare data that we want to build with our partners. Our shared ambition is to bring together all the players, including startups, that will collectively invent the future of healthcare for the benefit of patients and thereby place France at the heart of European innovation in this strategic field", explained Paul Hudson, CEO of Sanofi.

"As a global leader in digital technology, one of our major responsibilities for future generations is to put technology at the service of health. This is now a priority for Capgemini, which is proud to participate in this fine project. The founding members all believe that digital technology will provide a tremendous boost; we have the ambition to quickly achieve concrete results", said Aiman Ezzat, CEO of Capgemini Group.

"Through this alliance, our motivation as an insurer and assistance provider is to participate in an innovative and powerful ecosystem that will help model the healthcare solutions of the future and to work on new technologies and innovative services for patients. The insurance business works on the basis of statistics drawn from a large volume of anonymised data reaching back over several decades. This can be made available to startups to fuel their search for solutions. As an historical player in the healthcare market, nationally and internationally, Generali wishes to actively contribute to the creation and running of this unique ecosystem in France and Europe, in collaboration with other leading international companies in their sector", said Jean-Laurent Granier, CEO of Generali France and Chairman of Europ Assistance.

"We are pleased to engage in this ambitious partnership that aims to harness digital technology to improve health services for everyone. At Orange, we are convinced that digital transformation is an important source of progress and that the potential for e-health is immense. This is a major challenge for society and, as a responsible operator, we believe that we can contribute to this effort. By creating a multidisciplinary ecosystem bringing together major European groups and startups, we are providing ourselves with the means to accelerate the development of solutions for the benefit of both patients and caregivers", said Stéphane Richard, Chairman and CEO of Orange.

# A digital platform to stimulate innovation in the digital health ecosystem

This project will be hosted on an online platform centred around an institute whose main mission will be to bring together experts, institutions, schools, universities and hospitals around issues concerning the use of data and digital tools in the healthcare sector. The platform will also be the entry point for interactions between founders, partners and

startups to launch hackathons, initiate competitions, and share data and expertise in compliance with regulations and ethical standards.

# A unique place in Europe, located in Paris

The ecosystem will be located in the heart of Paris. It will include a creative laboratory, a Fab Lab, a Data Lab and a Living Lab in which patients and healthcare professionals will be able to develop, test, adjust and assess solutions. In addition, a specific laboratory will also be dedicated to ethical and economic issues. It will synergize the PariSanté Campus, which aims to structure and federate an international digital health sector, open to national and international partnerships.

\*Dates subject to obtaining the required authorizations

#### **About Sanofi**

Sanofi is dedicated to supporting people through their health challenges. We are a global biopharmaceutical company focused on human health. We prevent illness with vaccines, provide innovative treatments to fight pain and ease suffering. We stand by the few who suffer from rare diseases and the millions with long-term chronic conditions.

With more than 100,000 people in 100 countries, Sanofi is transforming scientific innovation into healthcare solutions around the globe. Sanofi, Empowering Life

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## **About Capgemini**

Capgemini is a global leader in consulting, digital transformation, technology, and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, data, AI and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. A responsible and multicultural company of 265,000 people in nearly 50 countries, Capgemini's purpose is to unleash human energy through technology for an inclusive and sustainable future. With Altran, the Group reported 2019 combined global revenues of €17 billion.

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### **About Generali France**

Generali France is today one of the main insurers in France and offers private, professional and business customers a complete range of insurance solutions (health, life and disability, assistance, property and liability), asset savings and management of assets to more than 7.4 million people. Established in France since 1832, Generali France relies on the know-how and expertise of its 9,000 employees and its networks of commercial intermediaries, agents, brokers, and partners to be the life-time partner to its customers. A company committed to a global CSR approach, Generali France guides its customers towards a more responsible, sustainable and inclusive economy through solutions that are perfectly suited to the societal and environmental challenges of our current world.

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#### **About Generali Group**

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries in the world, with a total premium income of more than € 69.7 billion in 2019. With nearly 72,000 employees serving 61 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. Generali's ambition is to be the life-time partner to its customers, offering innovative and personalized solutions thanks to an unmatched distribution.

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## **About Orange**

Orange is one of the world's leading telecommunications carriers with a turnover of €42 billion in 2019 and 143,000 employees as at 30 September 2020, of which 83,000 are in France. The Group has a total customer base of 257 million customers worldwide at 30 September 2020, including 212 million mobile customers and 21 million fixed broadband customers. The Group is present in 26 countries. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In December 2019, the Group presented its new "Engage 2025" strategic plan, which, guided by social and environmental accountability, aims to reinvent its operator model. While accelerating in growth areas and placing data and AI at the heart of its innovation model, the Group will be an attractive and responsible employer, adapted to emerging professions.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN). To find out more (online and via your mobile device), go to: <a href="https://www.orange.com">www.orange.com</a>, <a href="https://www.orange.com"

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