

SAP Solution Brief
SAP Analytics Cloud

Deliver Complete Analytics for **Contextual** and **Confident Decision-Making**

THE BEST RUN





Underpin every decision with a **new level of intelligence**

Business success demands complete analytics, with business intelligence, planning, and prediction to support strategic, operational, and tactical decisions. Empowering users to act confidently in the moment requires **contextual insight in real time**. The SAP® Analytics Cloud solution supplies analytics to every user tasked with making intelligent decisions to boost outcomes.

Simply put, analytics exists to provide information to support business decisions. SAP Analytics Cloud delivers insight on accumulated history, your present situation, and forward-facing trends to all decision-makers, revealing the next steps toward adding optimal business value. The solution combines our business intelligence (BI) system – one of the strongest available today – with collaborative enterprise planning. And you gain the power of predictive tools and machine learning technologies.

You can do away with reliance on a morass of stand-alone reporting spreadsheets or disconnected planning tools to support alignment with organizational strategy. Stakeholders can now find everything they need embedded within their familiar work context. Their decisions can be complete, contextual, and confident – whatever their core function. Your business quickly multiplies its agility and its power to initiate the competitive innovation that paves the way to becoming an intelligent enterprise.

Underpin every decision with a new level of intelligence



Start with **top-rated BI** functionality

Move from data to intelligence across all lines of business, on a single platform, in a single user experience with the help of SAP Analytics Cloud. Business users at all levels gain comprehensive, self-service analytics that adheres to the industry's leading visual design standards while delivering superior value from Big Data.

The BI Survey, updated and administered annually by BARC, a teknowlogy Group Company, measures current developments, patterns, and trends in the analytics space in such key areas as mobile and cloud computing, data preparation, and operational business intelligence.

In 2018, The BI Survey 18 attracted roughly 3,000 responses. The SAP® Analytics Cloud solution received particularly high marks:

- 52% chose SAP Analytics Cloud because of the high innovative capacity of SAP
- 87% rated its price-performance ratio as good or excellent
- 94% rated the ability of SAP to understand their organization's needs as good or very good
- 96% would recommend SAP Analytics Cloud

You can register [online](#) to receive a free copy of the survey.

Start with top-rated business intelligence functionality

Improve business outcomes with complete analytics

Turn insight into action right where you work

Harness smart technologies for confident decision-making



Improve business outcomes with complete analytics

Twenty-first-century analytics must encompass everything from financial reporting, through performance management, to collaborative planning. With SAP Analytics Cloud, you gain end-to-end data management and analytics that enable smart data access, preparation, and quality governance while aligning processes on common business logic and semantics and supporting predictive modeling. And the solution runs on the enterprise-grade, Big Data-ready SAP Cloud Platform, so it is ready to grow with you.

SAP Analytics Cloud lets you deliver board- and CXO-level analytics through SAP Digital Boardroom. This solution offers a next-generation touch-screen experience that presents information graphically and intuitively on very large screens to help top

leaders understand the past, oversee business execution, and simulate the future. Working hands-on and collaboratively, they can also use handheld devices to monitor the business and drive the changes that help you master the digital economy.

You can advance your business initiatives by deploying innovative mobile apps with the help of SAP Analytics. These further capitalize on SAP Analytics Cloud strengths. And, to widen your choices even more, an open-innovation technology strategy lets our many partners help you tailor the solution to run exactly the way you want.

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Improve business outcomes with complete analytics

Turn insight into action right where you work

Harness smart technologies for confident decision-making



Turn **insight into action** right where you work

Using SAP Analytics Cloud, you can embed planning and analysis directly into the processes in your enterprise applications. Streamlined workflows bring insight to the point of decision, so employees can learn about relevant patterns and trends as they perform daily work – and immediately turn smart insight into smart action. A common data model across all internal and external data helps users of all skill levels increase their data literacy and understand business logic and semantics. You can increase engagement and accountability throughout your workforce with a common business

language that users trust. Built-in social collaboration tools support discussions about all data – big and small – with any number of users, at any time.

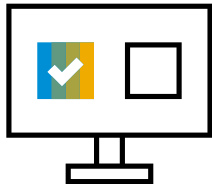
And with SAP Analytics Cloud, you gain access to the collective intelligence in one of the world's largest clouds for business applications. More than 150 million customers together reveal new insights, establish new benchmarks, and share new best practices.

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Boost the speed and accuracy of decision-making

with analytics embedded in the context of daily tasks and visualized in personalized dashboards.



Harness **smart technologies** for confident decision-making

SAP Analytics Cloud lets you deliver the new insights revealed by emerging AI technologies to the right people at the right time, augmenting familiar business intelligence and enterprise planning with machine learning and predictive tools. Built-in machine learning algorithms automatically guide data discovery and help detect previously hidden influencers and patterns. You can explore formerly invisible drivers of KPIs and examine trade-offs among them. And the latest predictive tools empower you to forecast potential outcomes with the push of a button.

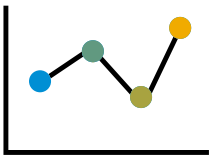
The primary mechanism for searching for decision-support content in SAP Analytics Cloud is natural-language processing. Wielding this technology, users can pose a question conversationally at any time and receive a real-time response expressed visually. All employees can work toward confident predictions and forecasts with unprecedented ease – directly within standard workflows and on their own, without having to ask IT experts or data scientists for assistance.

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Take advantage of smart algorithms to **uncover new relationships in your data**, draw insights previously hidden, and fuel intelligent predictions.

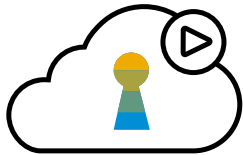


Get it all in **one solution**

SAP Analytics Cloud helps you supply all analytics for all users. Everything your intelligent enterprise needs for reporting, planning, and predicting is at hand – in one high-performance, in-memory system and a single user experience. A live connection to your on-premise applications eliminates the need to upload the data itself to the cloud. You enjoy “hybrid analytics,” in which your existing local ecosystem and cloud applications work smoothly together. You can discover new insights and deliver them to decision-makers in context, with minimal new investment and risk.

Preconfigured, best-practice-based industry and line-of-business content gives you a jump-start on developing your analytics system. And the open-innovation technology behind SAP Analytics Cloud lets you tailor analytical applications with content from our partners. Comprehensive data management and analytics help ensure that a consistent data model and trusted information underpin analysis and planning. Machine learning embedded into your applications enriches and accelerates decision-making within daily ERP functions.

Get it all in one solution



Going beyond many of the other analytics products on the market today, SAP Analytics Cloud offers **all the functionality you want in a single solution.**



Summary

The SAP® Analytics Cloud solution helps you move toward becoming an intelligent enterprise. It offers all analytics for all users on one platform, in one user experience. In the boardroom, at the office, or with a customer, you can discover, analyze, plan, predict, and collaborate to make complete, contextual, and confident decisions. Users can access all data, semantics, and business logic on their own, to turn formerly hidden insights into the well-advised actions that enhance business outcomes.

Objectives

- Become a 21st-century intelligent enterprise
- Move beyond spreadsheet-based analysis and planning
- Offer immediate insight users can trust
- Capitalize on collaborative planning and predictive analytics

Solution

- Complete, comprehensive, in-memory data management and analytics
- Contextual delivery of smart insights through natural-language processing
- Confident decision-making faster, without expert intervention
- Affordability, availability, and scalability

Benefits

- Harness machine learning to augment all the analytics you need in one solution
- Connect live to on-premise applications to avoid uploading data to the cloud
- Accelerate deployment and save cost with pre-configured industry and line-of-business content
- Work with SAP partners to tailor the solution to your exact needs

Learn more

To find out more about the SAP Analytics Cloud solution, call your SAP representative or visit us [online](#).



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