


Renewable Insights

the future of Data and Analytics with SAP

Ensuring companies maximize value through establishing a data-driven enterprise

Big data is getting bigger. US companies alone create enough data each year to fill 10,000 Libraries of Congress. To date, companies have explored only a tiny fraction of the digital universe for analytic value. IDC¹ estimates that, by 2020, as much as 37% of the digital universe will contain information that might be valuable if analyzed. As the amount of data increases exponentially, companies need to shift to a data-driven model.

The success of the success of firms, such as such as Uber and Airbnb demonstrates the need to shift to a data mindset, but it also exposes the reality that achieving success with data is no small task. Becoming a data-centric organization means everyone must treat data as an asset and make decisions based on what the data is communicating. The culture needs to shift to innovation with data in mind, while ensuring it is adequately protected and secured to maintain customer trust. Untrusted data is a risk to the business and its reputation. It is imperative to create trusted data with effective and automated data management.



Those who
own the data,
own the world.

SAP S/4HANA supports data at the center

The evolution of enterprise resource planning software continues with the launch of SAP S/4HANA and the Intelligent Enterprise. Where the previous version stressed on building standard processes to create efficiencies and savings, SAP S/4HANA focuses on data value attainment through analytics and faster iterations.

SAP S/4HANA is an opportunity for companies to create a data-driven culture to support market disruptions and new entrants. It enables insights, enterprise optimizations, improved company strategy and planning, and delivers data and analytics to support value over the long term.

Renewable Insights

The value of SAP S/4HANA is driven by data. But to maximize that value, you must cultivate a broader shift in your firm's interaction with data.

Enter Capgemini's Renewable Insights, an offering that has been developed to enable our customers to create tangible value from their data, through continuous innovation with SAP and related data & analytics ecosystems. It combines the power of SAP innovations with the competitive advantage realized through becoming a data-driven organization. Renewable Insights enables companies to seize the SAP S/4HANA opportunity to achieve value-driven business outcomes with data and analytics.

Renewable Insights delivers:



1. Data transformation: Company data ecosystems are an opportunity both before and after the move to SAP S/4HANA. Being prepared for SAP S/4HANA with a readiness assessment and a strategy on how you plan to leverage the data is vital to a successful implementation. SAP S/4HANA allows you to differentiate with data and decisions. Make sure you are ready to use it.



2. Insights transformation: Determine how to serve the business-outcome needs of your customers – both internal and external – during every phase of the SAP S/4HANA journey.



3. Connected innovations: For customers with a more mature data ecosystem, innovation is the next step in the data and analytics journey. Artificial intelligence, machine learning, and intelligent applications can deliver more possibilities and value using SAP S/4HANA as a foundation.

Renewable Insights is designed to increase company effectiveness, achieve value from the data, take full advantage of data monetization opportunities, enable a continuous cycle of outcomes-driven insights, and use data as a competitive differentiator. Data initiatives are usually very intricate, but working through the complexity delivers immense value, especially with the potential of capturing new revenue streams.

The result will build a foundation for a data-centric culture and address four key areas:

1. **Alignment:** How do we accomplish our department objectives and know we are aligned to the overall goals?
2. **Efficiency:** How do we grow our capabilities without growing the size of our teams?
3. **Effectiveness:** Are we actually returning value to our firm? How do we know?
4. **Agility:** How do we accelerate our time to market without compromising quality?

No matter where you are in your data journey, Renewable Insights can help you become a more data-driven organization. Capgemini's Insights and Data team provides support throughout the SAP S/4HANA process to deliver the results to drive your business forward.



Stage 1 Transform and innovate

- Enterprise strategy to create a data-driven culture and develop the roadmap
- Insight transformation combining legacy systems and new innovations
- Data transformation while preserving legacy value



Stage 2 Deploy

- Data transformation to prepare for the power of SAP S/4HANA
- Insights delivery on the road to SAP S/4HANA
- Combine analytics with the speed and agility of cloud innovations



Stage 3 Industrialize and extend

- Enterprise optimization to maximize effectiveness of SAP S/4HANA investment
- Enterprise strategy to create a continuous cycle of innovation
- Insights delivery of data and analytics to secure long-term value

Investing in your Renewable Insights journey will increase your agility and flexibility in a rapidly changing business environment. It provides an opportunity to deliver relevant customer experiences while generating revenue and profitable growth to drive business outcomes. Data empowers your employees to make better decisions while reducing costs and risks.

Renewable Insights ensures you are ready to harness the power of SAP and create a data-driven company with a competitive advantage.

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About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion.

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