



Press contact:

Violet Yeo

Tel.: +61 451 633 719

Email: violet.yeo@capgemini.com

RMIT

Tel: +61 439 704 077

Email: news@rmit.edu.au

Capgemini and RMIT University win an ISG Paragon Award™ for digital transformation

Recognised for successfully transforming digital capabilities at RMIT, in support of its 'Ready for Life and Work' strategy

Sydney, April 18, 2019 – Capgemini today announced that a collaborative project to successfully transform RMIT's systems and service models has won the Digital Transformation Award at the

2019 ISG Paragon Awards™ ANZ. The award recognised a successful collaboration that transformed the University's digital capabilities, giving it the ability to drive more personalised and connected digital experiences for students and staff.

The partnership successfully upgraded the University's digital content management system, installed an enterprise CRM platform, embedded agile delivery practices and delivered innovations across Artificial Intelligence (AI) and mobile.

The initiatives supported improvements in student retention, Net Promoter Scores and global competitiveness, while enabling students to be ready for life and work.

Olaf Pietschner, Managing Director of Capgemini in Australia and New Zealand said: *"We are delighted and honoured to win this year's ISG Paragon Award in the Digital Transformation category. This award is a testament to our successful collaboration with RMIT and demonstrates our consistent focus on client success and bringing technological innovations that have an impact on our clients' business."*

RMIT Chief Information Officer, Paul Oppenheimer, said the award recognised RMIT's commitment to creating rich and immersive digital experience for its students: *"The shared passion and dedication of the RMIT and Capgemini teams have made this vision a reality."*

The ISG Paragon Awards™ ANZ celebrate the evolution of the sourcing industry through the application of new sourcing approaches and digital technology. The Digital Transformation category, highlights organisations or key business functions that were successfully transformed through relationships that demonstrated high performance leadership and best practices in the sourcing and service management fields.

ISG is a leading global technology research and advisory firm. The winners for the ISG Paragon Awards™ ANZ were selected by an independent panel of industry experts with extensive experience in sourcing and technology.



About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion. Visit us at www.capgemini.com. *People matter, results count.*

About RMIT

- RMIT is a global University of technology, design and enterprise and where teaching, research and engagement are central to achieving positive impact and creating life-changing student experiences.
- Founded in 1887, RMIT is a multi-sector university with more than 91,000 students and 11,000 staff globally. The University enjoys an international reputation for excellence in professional and vocational education, applied and innovative research, and engagement with industry and the community.
- With three campuses and two sites in Australia, two campuses in Vietnam and a research and industry collaboration centre in Barcelona, Spain, RMIT is a truly global university. RMIT also offers programs through partners in Singapore, Hong Kong, mainland China and Indonesia, and has research and industry partnerships on every continent.
- For the latest RMIT rankings, please visit <https://www.rmit.edu.au/about/our-education/reputation-and-rankings>