

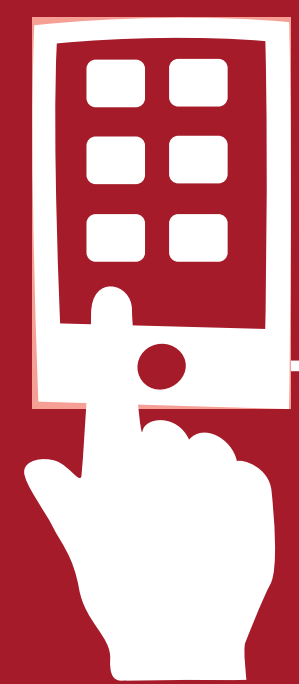


**TechnoVision  
2023**



## **YOU EXPERIENCE**

- EXPERIENCE<sup>2</sup>
- ME, MYSELF AND MY METAVERSE
- INTERNET OF TWINS
- NO FRICTION
- I FEEL FOR YOU



Capgemini 

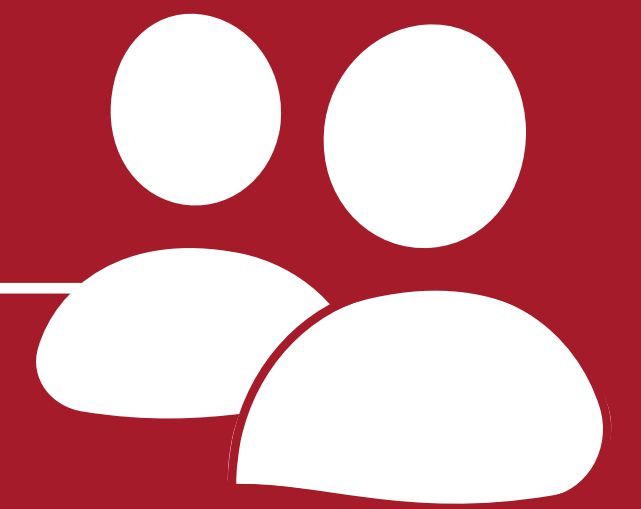


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## EXPERIENCE<sup>2</sup>

User experience as an integrated whole, covering the perspectives of customers, employees, and partners, enabled by UX technology.



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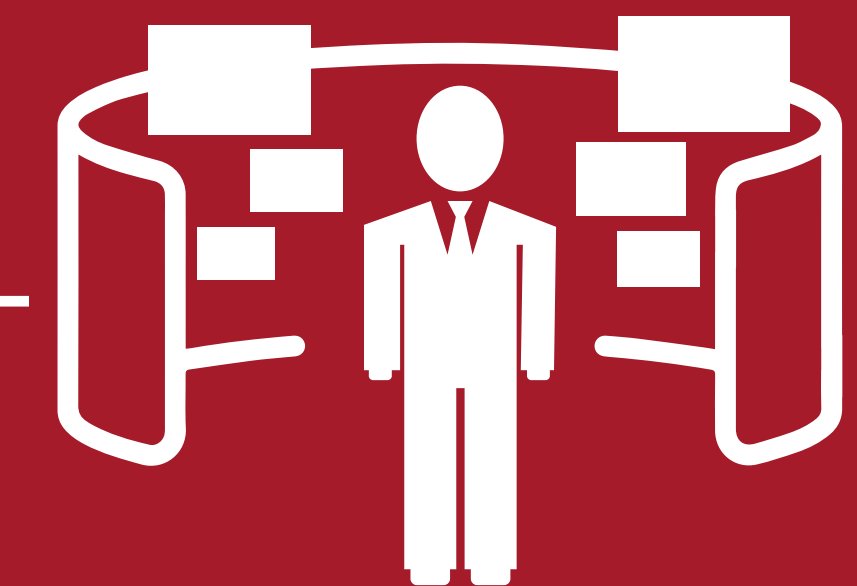


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## ME, MYSELF AND MY METAVERSE

A new virtual world augments real life, creating an impact on the way we live, work, interact and behave.



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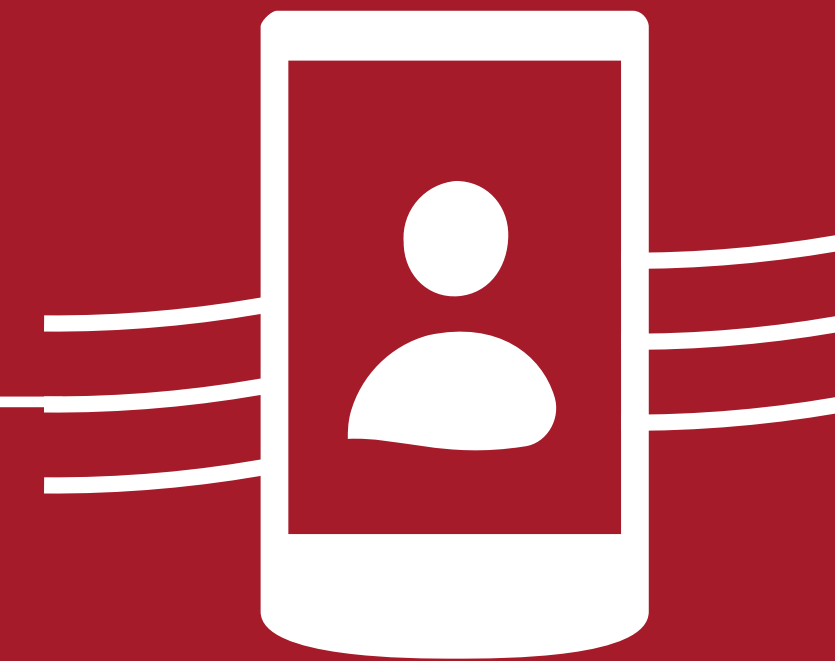


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## NO FRICTION

The Experience Economy becomes real, enabling businesses to provide genuinely frictionless and never-seen-before “phygital” experiences.



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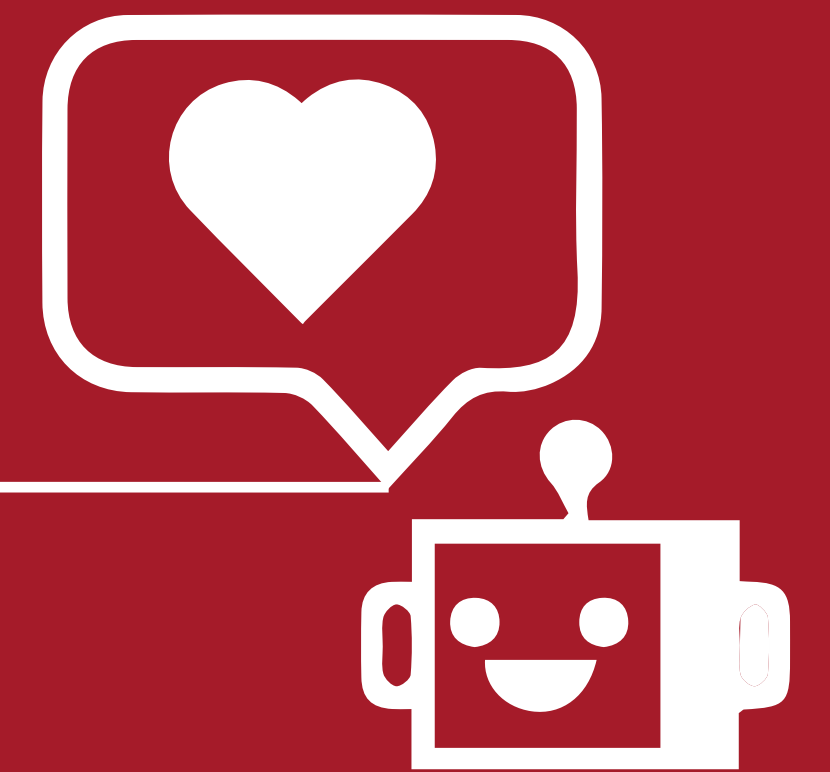
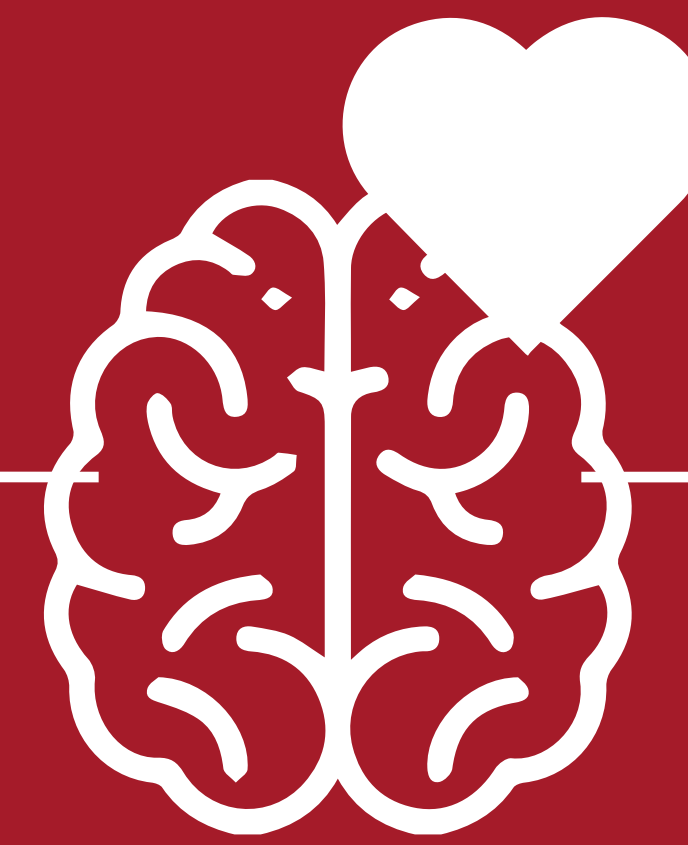
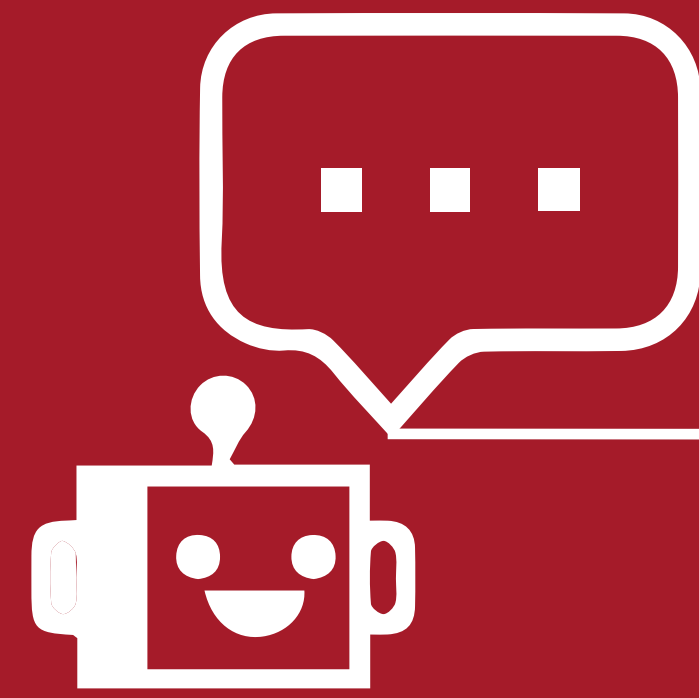


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### I FEEL FOR YOU

Boosting both the individual and corporate EQ, by creating a more effective, meaningful, and satisfying symbiosis between people and their technology enablers.



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### INTERNET OF TWINS

Digital twins – virtual representations of real-world entities and processes – deliver better mastery of real-world challenges, with less strain on resources and energy.



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