

# Enterprise Mobility Orchestrator

Always On – Mobile First

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Enterprises today need to transform the way they conduct business in order to maximize the potential of mobile and digital technologies. Customers, partners and employees now expect to interact with you immediately, wherever they are, across a multitude of rapidly evolving devices and services.

Customer experience has become key to competitive advantage, with success determined by the way in which end-users interact with services and products. And it's not about to slow down: the future will become even more connected, with the Internet-of-Things and machine-to-machine (m2m) communications driving change. So just how do you develop a strategy and solutions that will put you at the forefront of mobility, now and in the future?

Mobility goes beyond the creation of mobile applications and services; it's about changing the way you run your business. Make sure your business is ready for the journey.

As your Enterprise Mobility Orchestrator, Capgemini Group brings together mobile business strategy, technological excellence and global industrialized delivery.

### The Mobile Journey

Capgemini Group can create, implement and support your mobile strategy with end-to-end mobile solutions that orchestrate each step of your journey.

As your Enterprise Mobility Orchestrator, we offer services that can be delivered individually and optimized to meet your specific business and technology requirements. We can provide end-to-end and modular managed mobility solutions, including cloud-based Software- and Platform-as-a-Service (SaaS/PaaS) offerings that grow in line with your application and device deployment needs.

A comprehensive mobile strategy needs to evaluate how technologies and processes will impact users and your business, delivering innovation and meeting needs robustly and securely now and into the future. As your Enterprise Mobility Orchestrator, Capgemini Group can provide a complete mobile strategy roadmap — from identifying and defining architectures, technologies and processes through to full design, implementation and integration with your existing systems and services.

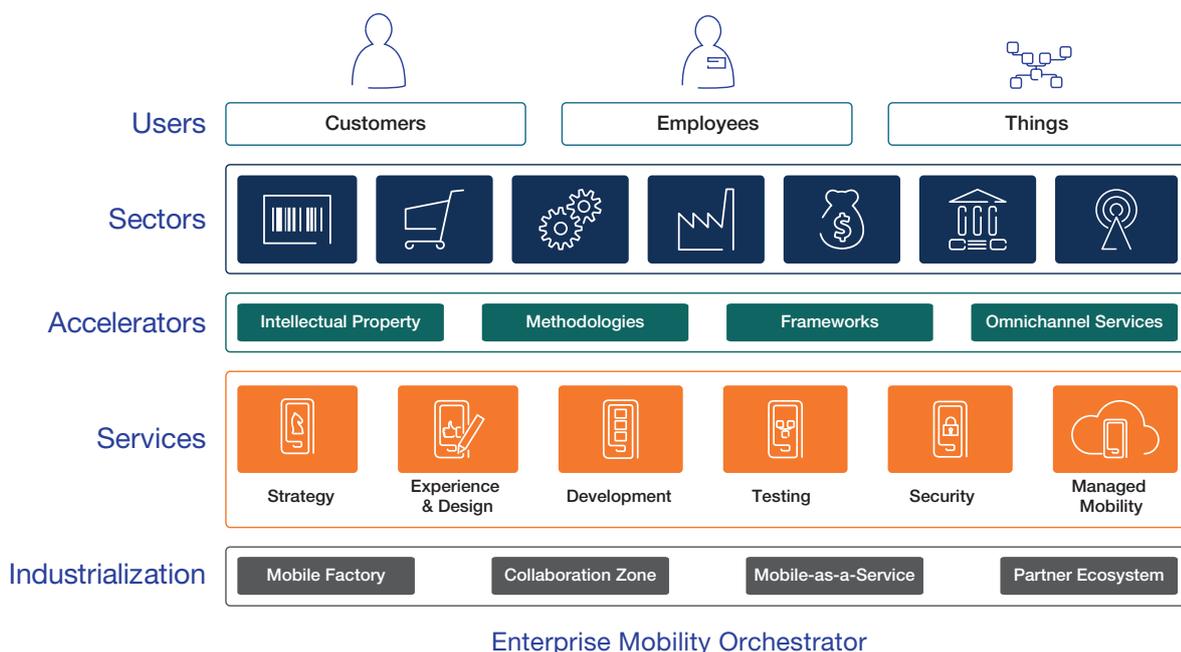
### What can Enterprise Mobility Orchestrator do for you?

The Enterprise Mobility Orchestrator brings together all of our mobile expertise and experience in one scalable framework. It enables you to benefit from our sector-specific business expertise, technology accelerators and industrialized services, forming an end-to-end mobility offering and transformational solutions (see below figure).

#### Reduce Complexity & Add Value

We can offer a library of accelerators—covering areas such as app code templates and reusable components for systems integration—as well as Intellectual Property, to further reduce the complexity and cost of a project and the time it takes to reach your customers. Enterprise Mobility Orchestrator encompasses a range

Figure: We help orchestrate and realize our clients' mobile potential as their Enterprise Mobility Orchestrator



of industrialized services to lower total cost of ownership and ensure you are not starting from scratch.

In addition, our Mobile Factory works with organizations to deliver apps, responsive web sites and Internet-of-Things solutions. Our Mobile Factory enables enterprises to tap into a dedicated team of mobile application experts as and when they need them, keeping a tight control on costs and rollout times.

Our experts also understand what users want from an interface, how it should work and how it should 'feel'. We are able to combine user interface and user experience (UI/UX) design with full back-end integration, ensuring that leading-edge technology fits fully with your business requirements.

### **Work Closely with You**

We make sure we work closely with our customers – for both mobile strategy and, crucially, the execution. That's where we can provide cutting-edge technologies through industry-specific partnerships and global alliances.

Enterprise Mobility Orchestrator addresses the practicalities of project rollouts. We can provide physical workspaces, such as our Collaboration Zone and our Accelerated Solutions Environment (ASE), to bring together all stakeholders from the outset to generate ideas, develop consensus and define mobility specifications. We have shown that this approach increases organizational awareness of a project, leading to more successful outcomes and mitigating risk, as well as decreasing time-to-market.

We are also flexible. We understand that you sometimes need a modular and incremental approach; at other times a comprehensive, big-bang launch; or maybe something in between. That's why we can supply a complete mobile service or just the specific elements you need. And we can provide flexible payment models that suit your requirements.

### **Harness the Full Power of Mobility**

Capgemini Group is already successfully putting mobile functionality and applications at the forefront of a range of businesses and industries, including consumer products, retail, manufacturing, distribution, utilities, government, communications, life sciences, oil and gas, and automotive.

Mobility can enable your business to benefit from new and innovative ways of working and interacting with customers and partners, driving up collaboration and productivity. As your Enterprise Mobility Orchestrator we can help you to make the journey towards digital transformation and harness the full power of mobility.

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## About Capgemini and Sogeti

With more than 130,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2013 global revenues of EUR 10.1 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™ and draws on Rightshore®, its worldwide delivery model.

Sogeti is a leading provider of technology and software testing, specializing in Application, Infrastructure and Engineering Services. Sogeti offers cutting-edge solutions around Testing, Business Intelligence & Analytics, Mobile, Cloud and Cyber Security. Sogeti brings together more than 20,000 professionals in 15 countries and has a strong local presence in over 100 locations in Europe, USA and India. Sogeti is a wholly-owned subsidiary of Cap Gemini S.A., listed on the Paris Stock Exchange.

Capgemini and Sogeti offer end-to-end Mobile Solutions for mobile strategy and services as an Enterprise Mobility Orchestrator. Deploying a framework of harmonized methods, accelerators and industrialized services, the Enterprise Mobility Orchestrator services can help create, implement and support an organization's mobile strategy. To address all areas of a business going mobile, the service portfolio covers: Strategy; Experience & Design; Development; Testing; Security; and Managed Mobility. Together, Capgemini and Sogeti have combined their extensive capabilities in strategic consulting, technology excellence, industry solutions and global delivery to help organizations optimize their mobile business potential.

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For further information visit

[www.capgemini.com/mobility](http://www.capgemini.com/mobility)

[www.sogeti.com/mobility](http://www.sogeti.com/mobility)