Virtualization to Business: IT-as-a-Service

Creating a business aligned service strategy for the virtual data center

Capgemini is combining its business-centric approach with VMware's proven virtualization technologies to focus IT on delivering business value.

Through its suite of "V2B: Virtualization to Business" service offerings, Capgemini provides the insight, roadmap and support to help clients transform their IT environments into a flexible, automated cloud infrastructure and derive maximum value from existing virtualization efforts.

The way business consumes IT is changing. With the ever-increasing popularity of Cloud Computing, we see infrastructure getting more agile and positioned to drive real benefits for business services.
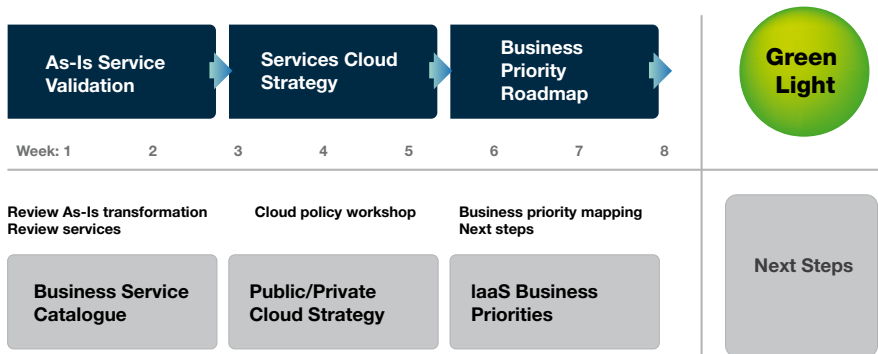
As this transformation takes place, companies need to service-orientate their IT. Cloud is about service, and IT is a component of that. The challenge for today's companies lies in finding ways to effectively deliver IT-as-a-Service.

What we offer

Capgemini has developed the "V2B: Virtualization to Business" service offerings to bridge the gap between virtualization and the business, and remove the barriers to creating agile business IT services.

The **IT-as-a-Service** offering delivers a feasibility analysis for the implementation of a self-service and consumption-based charging model. This service will tackle all key issues around the development and delivery of easily consumed business services, including:

- Infrastructure-as-a-Service (IaaS) strategy
- Identification of key business services
- Clear business service definitions
- Service strategy for public vs private clouds

People matter, results count.

As-Is Service Validation		Services Cloud Strategy		Business Priority Roadmap			Green Light

| Week: 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |

Review As-Is transformation Review services	Cloud policy workshop	Business priority mapping Next steps	Next Steps
Business Service Catalogue	Public/Private Cloud Strategy	IaaS Business Priorities	

Figure 1: Capgemini's approach to IT-as-a-Service

Capgemini takes a focused approach to establishing **IT-as-a-Service** within a complex organization. Specifically scoped to act as a building block for greater transformation, the steps include:

- Agree on initial scope
- Gain understanding from service management of existing approach
- Rate existing services through business interviews
- Define service framework for 2-3 services
- Establish clear definitions and validate with the business
- Provide policy for guiding public vs. private cloud services
- Define the roadmap for IaaS

Capgemini has many strengths that enable it to effectively deliver the **IT-as-a-Service** offering:

- A business focused consumption model for IT services

- Clear business to IT engagement for key services
- A robust set of internal and external cloud criteria - IT-as-a-Service roadmap

What you stand to gain

At the end of the service engagement, you will have clearly defined and catalogued business services, and best-practice recommendations for which services should be on a private cloud vs. a public cloud.

Additionally, you'll have a clear ranking of priorities for IT-as-a-Service—including key areas to focus on and next steps to improve service levels. In summary, you'll have all the necessary tools and information at your fingertips to drive business adoption of new service models and to continue your journey into the cloud.

No matter where you are in your virtualization journey, Capgemini can take you further towards creating business agility.

About Capgemini

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working, the Collaborative Business Experience™. The Group relies on its global delivery model called Rightshore®, which aims to get the right balance of the best talent from multiple locations, working as one team to create and deliver the optimum solution for clients.

Present in more than 35 countries, Capgemini reported 2009 global revenues of EUR 8.4 billion and employs over 100,000 people worldwide.

More information is available at **www.capgemini.com**

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