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- NEWS ALERT -

EMC and Capgemini Launch Case-as-a-Service Solution to Transform Case Management¹

*Fully-Managed Service, Built on EMC Documentum xCP,
Can reduce Costs and Time to Delivery by Up to 30 Percent*

News Highlights:

- New, fully-managed case management and correspondence management service brings together EMC technology and leading vertical expertise from Capgemini
- Revolutionary way to procure proven case management services, reducing costs and time-to-value
- Built as an off the shelf business solution focused on the end-user
- Targets all key industry verticals, starting with an initial focus on the Public Sector

Paris, Vienna – November 6, 2012 – EMC® Corporation (NYSE: EMC) and Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services today announced the launch of its joint Case-as-a-Service (CaaS) Solution. This fully-managed offering combines rich technology from EMC with vertical industry and process expertise, global delivery model and proven infrastructure support services from Capgemini. The solution is initially targeted at Public Sector organizations, with plans to rapidly expand across a number of other vertical markets. The solution is being launched at [Momentum](#), the EMC Information Intelligence Group's EMEA user conference.

Organizations across all industries face the requirement of streamlining people-driven processes and workflows to raise efficiency, cut costs, stay competitive and provide better, faster citizen and customer service. Public Sector agencies seek agility to react and respond to political, economic and societal pressures; healthcare and insurance companies require advanced process automation for claims, and banks look to reduce costs and time for processing loans. To address these case management challenges, organizations have typically built heavily-coded custom legacy applications, which can take months to deploy, or business process management applications which prove too rigid. These multiple different applications, even within single organizations, can lead to a high Total Cost of Ownership. Capgemini and EMC joint Service-based model helps to accelerate the

¹ Public Sector (and other service-oriented organizations such as Energy and Utilities) have multiple needs which can be grouped under the term Case Management, e.g. Entitlements, Registration, and Correspondence Management. Case as a Service refers to the coordination of services on behalf of a party such as taxation, insurance, benefits, health care, legal, education and licensing

move from paper to digitization, reducing time, cost and speeding up processes and moves from Capex to Opex expenditure – by providing an adaptable solution and a single point of contact for information.

Benefits of the EMC-Capgemini Case-as-a-Service Solution include:

- **Faster time-to-value and reduced total cost of ownership** – preconfigured solution requiring no client software to install, ease of customization and flexible scalability. Solutions available in a fully-managed environment with the intent to reduce costs and delivery time by up to 30%.
- **Improved productivity, efficiency and service levels** – eliminate paper at the point of origin, better control and visibility to information, user access to information anytime, anywhere and streamlined processes.
- **Reduced procurement and implementation risks** – minimal capital investment, pricing based on per-case basis, can be procured on a short-term basis, and service by Capgemini and EMC.

The solution could help for example to digitize correspondence within government departments, improve communication and costs for food retailers and speed up access to interview archives for police services.

The EMC-Capgemini CaaS solution is comprised of an integrated technology stack, including [EMC® Documentum® xCP](#), the leading case management platform, [EMC® Captiva®](#) for enterprise capture and [EMC® Document Sciences®](#) for customer communications management. It also includes EMC virtualization technology based on VCE Vblock, and provisioning and storage. The solution is also “EMC Certified” having been validated by EMC® Proven Professional Certified Architects as well as an independent third party organization for functional completeness, performance and scalability, security and interoperability. Certified status instills high standards of customer confidence in the solution architecture and foundation.

The Case-as-a-Service solution extends the [strategic alliance](#) between EMC and Capgemini, enabling customers to reduce costs and gain efficiency and business agility.

Executive Quotes:

Charlie Li, Global Vice President for EMC at Capgemini said: *“We are delighted to be launching this new service which will rapidly help organizations transform their process methods to reduce costs and streamline services. We have packaged our strong sector expertise in content and case management and a global delivery network to provide a compelling business solution, competitive pricing and underpinned by proven technology, methods and tools. Our customers can switch to CaaS and start benefiting quickly with the knowledge that they can refine and adapt business process and workflows in a much more user-friendly and flexible manner.”*

Chris McLaughlin, Vice President, Channels and Alliances, Information Intelligence Group at EMC:

“Bringing Case-as-a-Service to market is another important step in the journey for EMC and Capgemini to transform our customers’ business with end-to-end case management solutions. Initially focused on Public

Sector but broadly applicable across all industries, this solution addresses a critical need as every organization requires automated processes for resolving cases, claims and correspondence. The potential cost savings and time-to-value benefits with Case-as-a-Service are only rivalled by the expertise and superior technology of these two market leaders.”

For more information please log onto:

<http://www.capgemini.com/services-and-solutions/technology/business-information-management/solutions/enterprise-content-management/>

Momentum – the IIG European Users Conference

The EMC Capgemini Case-as-a-Service Solution will be on display at Momentum, the IIG European Users Conference, November 5-8, 2012 in Vienna. For more information, please visit:

<http://www.momentumeurope.com>.

Additional EMC Resources:

- [Learn](#) more about Case-as-a-Service
- [Watch](#) the video
- Learn more about [Documentum xCP](#)
- Stay connected with Momentum on [Facebook](http://www.facebook.com/emcdocumentum)<http://www.facebook.com/emcdocumentum>, [YouTube](#), and [LinkedIn](#).
- Follow the [@EMC_Momentum](#) account and join the [#mmtm12](#) conversation on Twitter.
- Join the EMC Documentum communities on [Twitter](#), [Facebook](#), [YouTube](#), [SlideShare](#), the [EMC Community Network](#)

Additional Capgemini Resources:

- [Contact Lee Smith, Capgemini Expert in Content and Information Management](#) @leesmithcap

About EMC

EMC Corporation is a global leader in enabling businesses and service providers to transform their operations and deliver IT as a service. Fundamental to this transformation is cloud computing. Through innovative products and services, EMC accelerates the journey to cloud computing, helping IT departments to store, manage, protect and analyze their most valuable asset — information — in a more agile, trusted and cost-efficient way. Additional information about EMC can be found at www.EMC.com.

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About Capgemini

With more than 120,000 people in 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2011 global revenues of EUR 9.7 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

Learn more about us at www.capgemini.com.

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