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Capgemini launches its new website

Paris, 23 May 2005 - Encouraged by the success of its company site, www.capgemini.com, where the number of visitors has risen 9x since 1998, Capgemini wanted to develop this international media in order to improve its accessibility, enrich its content, and enhance its readability for its different audiences (customers, prospects, shareholders, analysts, journalists, and people seeking employment with the company). This new website was set up on the basis of both internal and external studies.

The main innovations concern the content and the technology used. The home page reflects these aims with a much larger amount of information (customer endorsements and videos) and a wider content range (press releases, events, marketing studies, etc.). The readability of the site has also been considerably improved.

The new version of «www.capgemini.com» has the following features:

- The “customer” dimension of the website has been made a priority, notably by means of a “library” that provides visitors to the site with a wide range of information in multimedia form that they can explore from different angles (industry information, services on offer, geography, partnerships, etc.), depending on what they are looking for.
- As a technological leader, Capgemini has designed this site to be at the forefront of Web standards, particularly in terms of interactivity and accessibility. Today, this website is the only one among CAC-40 companies’ sites to validate as meeting W3C* standards.

Capgemini will continue to adapt this website in response to its customers’ needs and requests.

Information about the Capgemini group

Capgemini, one of the world leaders in consultancy, computer services, and data management, has developed a unique way of working with its customers called “Collaborative Business Experience”, based on its skills in establishing a dialogue and partnership, which is much appreciated by its customers. More than a philosophy, the “Collaborative Business Experience” is a method of working that strengthens Capgemini’s commitment to its customers. By defining objectives together, putting simple and more effective procedures in place, sharing risks as well as expertise, and creating joint teams, Capgemini helps companies to establish growth strategies, develop their technologies, and prosper. In 2004, Capgemini had revenues of €6,291 billion and employs approximately 60,000 people across the world.

**W3C: World Wide Web Consortium. Validation carried out on « validator.w3.org » on the home pages of the CAC-40 companies on May 18.*