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The official website of the Rugby World Cup 2007, designed and developed by Capgemini, is now online: www.rugbyworldcup.com

Capgemini, the official IT and Consulting Sponsor of the Rugby World Cup 2007, is providing world class technology for the world's third largest sporting event

Paris, 12 July 2007 – Following an international call for tenders, the Capgemini Group was chosen by Rugby World Cup Limited (RWCL) to design, develop and manage the IT systems for the world's third largest sporting event. As the official IT and Consulting Sponsor, Capgemini is the exclusive provider of IT systems for the Rugby World Cup 2007. After launching the ticketing service, the Group designed and developed the competition's official website which went online this week.

“Having Capgemini at our side is very important for us. Capgemini is one of the biggest international firms in the IT sector and has a long and productive history with rugby”, said Mike Miller, Managing Director of Rugby World Cup Limited. “The importance of information technology has been increasing for organizations like the World Cup for several years now. It is how we communicate within our organization (and ensures well-run systems) but it is also how we communicate with national teams, journalists and supporters across the world. With Capgemini, we can be sure of getting the best service”.

“Capgemini is proud of being involved in this international event and has mobilized its best teams so as to be up to this unprecedented technological task”, confirms Paul Hermelin, Capgemini's CEO. “Being a partner in the Rugby World Cup 2007 is also an opportunity to promote our professional disciplines and skills and increase our brand recognition.”



As the exclusive provider of IT systems for the World Cup 2007, Capgemini will provide the following services with its subsidiary, Sogeti:

- **Creation, design and maintenance of the official trilingual World Cup 2007 website:**
www.rugbyworldcup.com

In response to the general public's desire to have access to all the results and statistics of matches, Capgemini has developed a system which can support up to *15 million connections an hour*. The site includes, in particular, a secure extranet for the media, a statistics zone compiling data from all previous international rugby matches and a games zone.

- **Creation of a statistics system and its transmission on television, the internet and mobile telephones**

The 48 matches organized during the Rugby World Cup will be 'spotted' to create an *information database, the likes of which is unprecedented in rugby's history*. For each match, a team of three 'spotters' will note in real time the events which occur during the match (points scored, substitutions, ball possession, number of scrums won and lost, tries, conversions, penalties, tackles, fouls, etc.): *an average of 800 to 1,000 events* (which will also serve as 'measuring points' for calculating statistics) will be *noted per match*.

Capgemini will make all these statistics available in real time to the television broadcaster, mobile telephone operators and press agencies. They will also appear on the stadia's giant screens. Finally, for each match Capgemini will provide the journalists with access to the stadia (via the Organizing Committee) with the pre-match, half-time and post-match statistics and results.

- **Integration of tools and software for tournament organization and management**

Capgemini will integrate and host the Tournament Management System, the tool supporting much of the event's organization. This tool centralizes transport and accommodation requests for the different groups involved in the tournament (teams, VIPS, etc.), organizes the work of the 6,000 volunteers and manages accreditations.

- **Deployment of the IT equipment required for a well-run tournament**

There are many areas in each host town where IT will play a key role: the accreditation centre where the passes are produced, the centre of operations where management of events is organized, the volunteers office for schedule management, the media centre, and several places inside the stadia which will host the *6,000 expected journalists*. Installing and maintaining all the IT equipment and applications will involve deploying *nearly 600 computers, 150 notebooks, 160 printers, 40 web cams, 40 laminators and several miles of cabling*.



In addition to this technology partnership, Capgemini has also developed an internal and external communication program, particularly intended for the leading universities, called “The Art of Transformation” in reference to its line of work, in order to raise awareness of its professional disciplines.

About Capgemini

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working, which it calls the Collaborative Business Experience. Capgemini reported 2006 global revenues of EUR 7.7 billion and employs more than 75,000 people worldwide. More information is available at www.capgemini.com.