



## **CAPGEMINI SELECTS BLUEPRINT FOR STRATEGIC REQUIREMENTS ALLIANCE**

*Alliance Enables Financial Services Clients to Improve Application Quality and Reduce Costs*

**August 11, 2008, Toronto, ON and New York, NY** — Blueprint, the global leader in requirements solutions for software business analysts, and Capgemini Financial Services USA Inc., a subsidiary entity of the Capgemini Group, one of the world's foremost providers of consulting, technology and outsourcing services, today announced an exclusive marketing alliance for Blueprint Requirements Center and Blueprint Requirements Center Test Definition for their financial services clients.

The agreement enables Capgemini's Financial Services Strategic Business Unit to offer Blueprint as a strategic solution to clients, driving quality earlier in the application development lifecycle. Capgemini Financial Services USA Inc.'s financial services clients can leverage Blueprint Requirements Center 2009 to automate requirements elicitation, elaboration, up-front validation, and acceptance, as well as facilitate knowledge capture and transfer. As a result, customers may improve the accuracy and efficiency of the testing lifecycle process, while lowering costs.

Capgemini Financial Services USA Inc. selected Blueprint Requirements Center for the superior breadth and depth of technology. Blueprint Requirements Center is deeply integrated with HP and IBM's application lifecycle management (ALM) solutions, including the auto-generation of Requirements Management and Testing assets.

"Blueprint is excited to join forces with Capgemini," said David W. Nyland, president and CEO of Blueprint. "Our financial industry customers are under increasing pressure to deliver software in a competitive, global marketplace. Alignment between business and IT teams is a critical junction, and Capgemini has a long legacy helping customers address this challenge, and improve their application quality while reducing development costs. Our joint service solution offers the industry's leading combined solution of software, packaged IP, and professional services to give our financial services customers the ultimate solution to today's modern challenges."

Ultimately, Blueprint and Capgemini Financial Services USA Inc. envision the launch of pre-built, packaged intellectual property by Capgemini for financial services applications on the Blueprint Platform. These pre-built requirements assets, termed "accelerator solutions," are expected to dramatically improve time to market and reduce costs. Over time, Capgemini's Financial Services Strategic Business Unit hopes to offer financial institutions across the globe with the largest Blueprint certified consultant force.

"Capgemini is delivering the next-generation of service solutions for our financial services clients," said Charlie Li, senior vice president in the Global Testing Practice at Capgemini's Financial Services Strategic Business Unit. "Our financial services clients need an evolved solution that delivers ready-to-use software, services, and packaged domain knowledge to

maximize competitive advantage, accelerate time to market and ease the cost of quality assurance. Blueprint is the leader in requirements technology and vision, aligned to the best practices of the industry, so we are excited about the opportunity to collaboratively develop a total service solution for our clients.”

Released in June 2008 and already gaining significant market traction, Blueprint Requirements Center 2009 is the first software solution designed for all phases of the requirements definition lifecycle. With Requirements Center 2009, Blueprint delivers four groundbreaking modules purpose built to provide business analyst teams the capability to optimize the requirements definition practices of requirements elicitation, elaboration, validation, and acceptance.

### **About Blueprint**

Named a ‘Cool Vendor’ in Application Development by leading analyst firm Gartner, Blueprint aligns business and IT teams by delivering the industry's leading requirements suite designed specifically for the business analyst. Blueprint solutions empower analyst teams to eliminate requirements misunderstanding by capturing, validating, and delivering precise business requirements to local or distributed IT application project teams. Blueprint's product line functions as a collaborative system for the requirements lifecycle, including requirements elicitation, elaboration, validation, and acceptance. Blueprint is a global provider, with presence in the United States, Canada, and in Europe. For more information on Blueprint, visit <http://www.blueprintsys.com>.

### **About Capgemini**

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working - the Collaborative Business Experience - and through a global delivery model called Rightshore<sup>®</sup>, which aims to offer the right resources in the right location at competitive cost. Present in 36 countries, Capgemini reported 2007 global revenues of EUR 8.7 billion and employs over 86,000 people worldwide.

More information is available at [www.capgemini.com](http://www.capgemini.com).

**Capgemini's Financial Services Strategic Business Unit** (FS SBU) brings deep industry experience, enhanced service offerings and next generation global delivery to serve the financial services industry. With a network of 15,000 professionals serving over 900 clients worldwide, the FS SBU moves businesses forward with leading services and best practices in banking, insurance, capital markets and investments. For more information please visit [www.capgemini.com/financialservices](http://www.capgemini.com/financialservices).

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